

Intellectual Property Talent Search
Examination Academy (IPTSE)



REPORT ON IPTSE AWARDS & IP CONCLAVE

3rd Edition

Date: April 28, 2021
Time: 2:00 PM to 4:30 PM

Organized by:



Supported by:



About IPTSE



Launched in July 2018, IPTSE or Intellectual Property Talent Search Examination is the first & one-of-its-kind annual 'IP Olympiad' for Intellectual Property Rights in India that tests the knowledge of an individual on patents, designs, copyright, designs, geographical indications, and trade secret.

IPTSE is supported by several organizations that believe in the knowledge-based economy such as ERICSSON, several educational departments, different Government bodies and ASSOCHAM. We've also received support from state and private universities to further IP knowledge in the country. Check out all our partner institutions.

The exam is customized for school and university students on the basis of their streams, including law, engineering and technology, fashion, design, researchers, and media students. This exam also certifies students' knowledge in copyright, patent, trademark, geographical indication, industrial design, and trade secrets.



Administered and organized by IPTSE Academy and supported by many organizations that believe in knowledge-based economy such as ERICSSON, ASSOCHAM, several educational institutes and different Government bodies including Ministry of Science & Technology, National Research Development Council (NRDC), PSCST, Ministry of Electronics and Information Technology, Department of Science and Technology, Ministry of Micro, Small and Medium Enterprises, i-Hub, Gujarat Government Enterprise, INSPIRE etc. It was held during the eve of World IP Day, 2021 at 2 pm IST i.e., on 28th April 2021.

GUEST OF HONOUR



**Prof. (Dr) Anil D.
Sahasrabudhe,
Chairman, AICTE**

Prof. Anil Dattatraya Sahasrabudhe, Professor of Mechanical Engineering at Indian Institute of Technology (IIT), Guwahati joined All India Council for Technical Education (AICTE) as Chairman on 17th July 2015. He has held several important Academic, Research and Administrative positions at Indian Institute of Science, Bangalore, Tata Consulting Engineers, North Eastern Regional Institute of Science and Technology (NERIST), Itanagar (Arunachal Pradesh) and IIT Guwahati. He also served as Director, College of Engineering, Pune (CoEP) since 2006 on deputation from IIT, Guwahati prior to joining as AICTE Chairman.

MASTER OF CEREMONY



**Dr Sheetal Chopra,
Resource Person, KAPILA,
Ministry of Education &
Course Coordinator IPTSE &
chair national IP Council
ASSOCHAM**

Dr Sheetal Chopra is the Resource person, KAPILA, Ministry of Education & Course Coordinator IPTSE & Chair National IP Council ASSOCHAM. She is a Registered Patent Agent and author of the book, Patent Agent Examination: A book for Industry professionals and students published by Lexis Nexis. She is MSc, MBA and a research scholar at NLSIU, Bangalore. She has rich experience working with/for the Industry . Prior to joining Ericsson, she served in Confederation of Indian Industry (CII), Vodafone, the Federation of Indian Chamber of Commerce and Industry (FICCI) and Ranbaxy Research Labs.



**Prof. (Dr) Anil D.
Sahasrabudhe,
Chairman, AICTE**

Prof. (Dr) Anil D. Sahasrabudhe, Chairman, AICTE was the eminent **“Guest of Honour”** for the award ceremony. His presence and excellent remarks were a great boost to all the awardees.

There were other renowned personalities in the award ceremony who discussed and presented their views on IP. It was an intriguing discussion indeed. Various eminent personalities from outside the country also joined the event namely Urban Fjellestad, Head, Marketing & Communications - IPR & Licensing, ERICSSON and Monica Magnusson (Right), Vice President – IPR, Ericsson.



**Urban Fjellestad, Head,
Marketing &
Communications - IPR &
Licensing, ERICSSON**



**Monica Magnusson,
Vice President – IPR,
Ericsson.**

The panel comprises of various IP Experts:-

Panelists

- **Dr Mohit Gambhir**, Director-Innovation Cell, Ministry of Education
- **Dr B K Sahu**, Regional Manager and Head IPFC and TISC, NRDC, Visakhapatnam, NRDC-Intellectual Property Facilitation Centre & WIPO Technology & Innovation Support Centre (TISC)
- **Dr Yashwant Dev Panwar**, Head, Technology Information, Forecasting & Assessment Council
- **Mr Manoj Dawane**, Founder & CEO-VTION Media Analytics
- **Mr Savio D'Souza**, CEO, Topinvento.com, Start up
- **Mr Nilesh Puntambekar**, Sr. Manager – IP & Innovation for India and Southeast Asia, Emerson Electric Co.
- **Mr Sumit Kapoor**, Global Brand Relations Manager, Amazon APAC



The ceremony started with the warm welcome of all the IP experts, panel members and awardees. The backbone of the entire ceremony was the IPTSE Team headed by **Dr Sheetal Chopra**, Resource Person, KAPILA, Ministry of Education & Course Coordinator IPTSE & chair national IP Council ASSOCHAM. It was supported by many students and interns from her team to make this event a big success story. Dr Sheetal (below) welcomed everyone and gave an introductory remark regarding the vision behind IPTSE. She also shared that despite the pandemic, IPTSE was able to reach out to more than thirty thousand schools, seven thousand universities and Twenty-five thousand polytechnics. Statistics showed that 35 institutions registered in IPTSE this year. Students from almost 205 different educational institutes has registered in IPTSE. Almost 63.3% of students who appeared for examination has passed it.



**Dr Sheetal Chopra, Resource
Person, KAPILA, Ministry of
Education & Course Coordinator
IPTSE & chair national IP Council
ASSOCHAM**

She also revealed that thirty-five new institutions have also joined the IPTSE 3rd Edition in these unprecedented times. She also thanked all the eminent guests for accepting the invitation and giving the valuable time to the Award Ceremony. It was followed by the remarkable words of other guests.

Mr John Cabeca, US Intellectual Property Counsellor, South Asia also appreciated the vision and mission behind the Intellectual Property Talent Search Examination. He acknowledged the efforts of IPTSE in identifying and helping the innovators to protect their ideas.



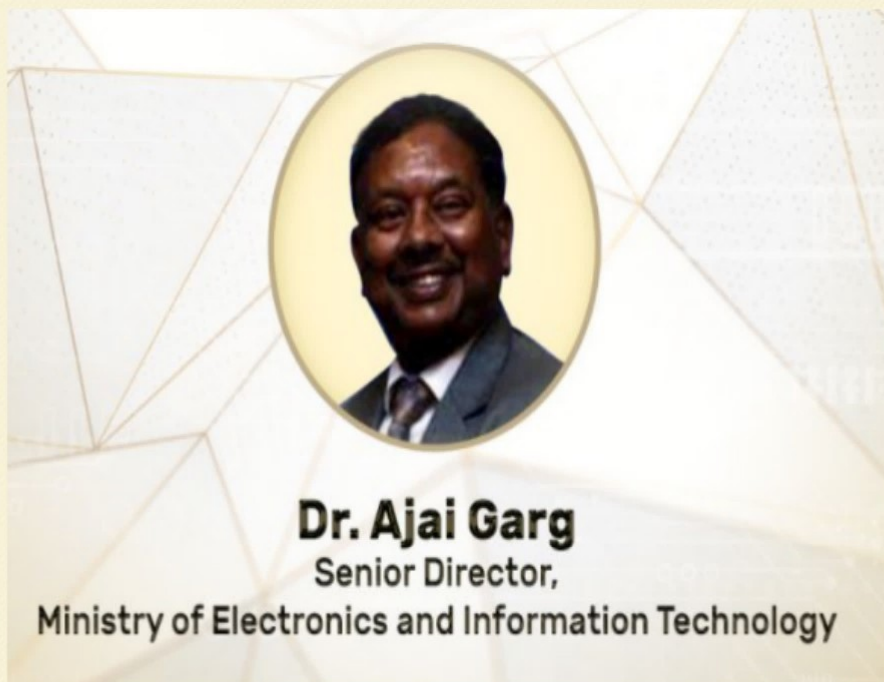
**Mr John Cabeca, US
Intellectual Property
Counsellor, South Asia**

He has also commented upon the importance of securing the innovator's rights. He also said that "We take older inventions for granted today but now when we look back, we know IP stood the test of time. We now ensure that innovators and their design is protected."

Every IP Expert presented their views regarding the IP and congratulated all the winners and runner ups. They also encouraged other students to come forward to take this exam and become an innovator or an IP expert.

The Guest of Honour, **Prof. (Dr) Anil D. Sahasrabudhe**, Chairman, AICTE, shared his views on India's potential in innovating sectors. He appreciated the talent of our country and said "There is huge talent in our country. We must tap it as early as possible". He also appreciated the agenda of IPTSE and praised the efforts of both students and IPTSE team who have made this event successful.

Dr Ajai Garg, Senior Director, Ministry of Electronics & Information Technology has shared the perspective of Government in promoting IPR in India. He congratulated ASSOCHAM and appreciated the concept of IPTSE Academy. He also mentioned about the IP Panorama tool. He expressed his wish to IPTSE to use the animation tool as an additional element to take IP Education forward. He also made a remark that India is now moving from industry 3.0 to industry 4.0 and the telecom sector is also approaching towards 5g from 4g. Therefore, the Country is capable enough to become IP Producers and IP Providers rather than IP Consumers.





Sandeep Bansal,
Scientist C - DST,
Ministry of Science and
Technology.

Sandeep Bansal, Scientist C - DST, Ministry of Science and Technology , also shared his views about the IP and encouraged the young students to become critical thinkers. He also discussed the vision behind MANAK Initiative.

He has expressed his appreciation for IPTSE and thanked the entire team for proving valuable course material for increasing awareness of IP in schools and colleges. He also correlated the innovative solutions with the scheme of Atma Nirbhar Bharat and concluded by saying that Innovative solutions are the need of the hour and should be highly appreciated.

Dr. Ajay Kumar Mittal, IP Expert & Advisor-Telecom Standards Development Institute of India (TSDSI) has also offered his insight as an IP Savant. He also made a pertinent point of including IP as a Subject in School curriculum to make it a fast-growing subject. He also made a pertinent point of including IP as a Subject in School curriculum to make it a fast-growing subject.



Sandeep Singhai, Principal Scientist at CSIR-Central Scientific Instruments Organisation has addressed the impact of intellectual property rights on Small and Medium Enterprises. He discussed the importance of IP and also thanked the ASSOCHAM and IPTSE team to organise such type of Olympiad which aims for increasing IP awareness across the country.



Sandeep Singhai,
Principal Scientist, CSIR-
Central Scientific
Instruments Organisation

Monica Magnusson, Vice President – IPR, Ericsson from Sweden also joined as the eminent guest of the ceremony. She talked about the various career opportunities in IP law. She has also discussed the role of Government in improving IP Policies for better growth of IP as an industry. She discussed the importance of IP and the role it plays in order to safeguard the rights of innovators in different sectors. She also made a remark that India can be a global leader in IP. After the introduction, ceremony moved to its most happening part of the evening i.e., the felicitation of awards to the talented awardees.

There were various award categories, each having its own specialty. Award categories were

1. **National Champion**
2. **Regional Champion**
3. **Best College Award**
4. **IPTSE, You Tube Teacher Award**
5. **IP Recognition Awards** (for impeccable contribution in the field of IP)

The Award ceremony were divided into two parts. Part 1 dealt with 3 categories namely National Winners (Schools/Colleges), Best College Category and IP Recognition Awards (Government)

In Category 1 i.e., National winners (Schools/Colleges), 1st Rank holder named Sangita Sharma received the award virtually. Sangita is a student of Gujarat National law University. She was awarded with prize money of forty thousand on securing All India Rank 1.



AIR 2 holder named Soundarya Rathor received the prize money of 25000. She is a student of School of Law, Christ University, Bangalore. After both the top positions secured by women, a talented boy named Lokesh Vyas from Institute of Law, Nirma University, Ahmedabad secured AIR 3 and received the prize money of ten thousand rupees.

Dr Sheetal announced the names of all the awardees and heartily congratulated them all.

Then the ceremony moved further to its next step of felicitating young minds from Schools. Ankur Yadav from Vidya Gyan School, Sitapur, UP secured the All-India Rank 1.

He was awarded with prize money of 40000 Rupees. Second rank was secured by Guru Sarran J from AECS Magnolia Maaruti Public School, Bengaluru.

He was awarded with prize money of 25000 rupees. AIR 3 was secured by a student named Sonu Yadav of Vidya Gyan School, Sitapur, UP. He was awarded with 10000 rupees.



After felicitating school students, the category 2 i.e., the Best College Award was announced.

Karpagam Academy of Higher Education, Coimbatore became the winner. The award was virtually received by Dr Hariprasath, head of IPR. 1st runner up award was secured by Symbiosis Law School Pune.

It was received by Dr Shashikala Gurpur, Director and Dean of the Law School. Gujarat National Law University bagged the position of 2nd Runner up. The award was received by Dr Nidhi Buch, Head, Centre for IPR, Gujarat National Law University.



IP Recognition Awards were placed in the Category 3. This award was dedicated to all those who had impeccably contributed in the field of IP during Covid Times.

The award was received by various experts. It was announced in Alphabetical order. Awardees were: -

- **Dr Bijay Kumar Sahu**, Regional Manager and Head IPFC and TISC, NRDC, Visakhapatnam, NRDC-Intellectual Property Facilitation Centre & WIPO Technology & Innovation Support (TISC).
- **i-Hub Gujarat**, received by Anju Sharma (IAS), Principal Secretary of Higher and Technical Education, Government of Gujarat.
- **MANAK INSPIRE** initiative of Department of Science & Technology (DST), received by Dr Sanjay Mishra, Scientist at DST.
- **Dr Mohit Gambhir**, Director, Innovation Cell, Ministry of Education.
- Patent Information Centre & WIPO- UN's Technology Innovation Support Centre setup in Punjab State Council for Science & Technology (**PSCST**), received by Dr Jatinder Kaur Arora, Executive Director, Punjab Council of Science & Technology (PCST)
- **Mr. Satish Kumar**, Assistant Director at Ministry of Micro, Small and Medium Enterprise
- **Dr Yashwant Dev Panwar**, Scientist and Head of Patent Facilitation Centre (PFC) OF Technology Information Forecasting & Assessment Council (TIFAC), Ministry of Science & Technology



At this juncture, **Dr Anil Sahasrabudhe** congratulated all the winners and other awardees. He encouraged more participation and also appreciated the importance of award felicitation in order to encourage more people. He also discussed the number of Startups that have come in the recent past. He had also thanked Prime Minister Narendra Modi for bringing the concept of Smart India Hackathons.



He concluded by saying that India is full of talent and it is important to tap the talent from School days. He also mentioned about Atal Tinkering Labs. He recited that India follows Sarve Jana Sukhino Bhavantu. Along with this quote, he advised the change which is required in modern times. He also marked the importance of sharing and caring and mentioned that it can be done with IP as well. Last but not least he encouraged those students who could not win this time to participate again and to become a better version after every attempt.

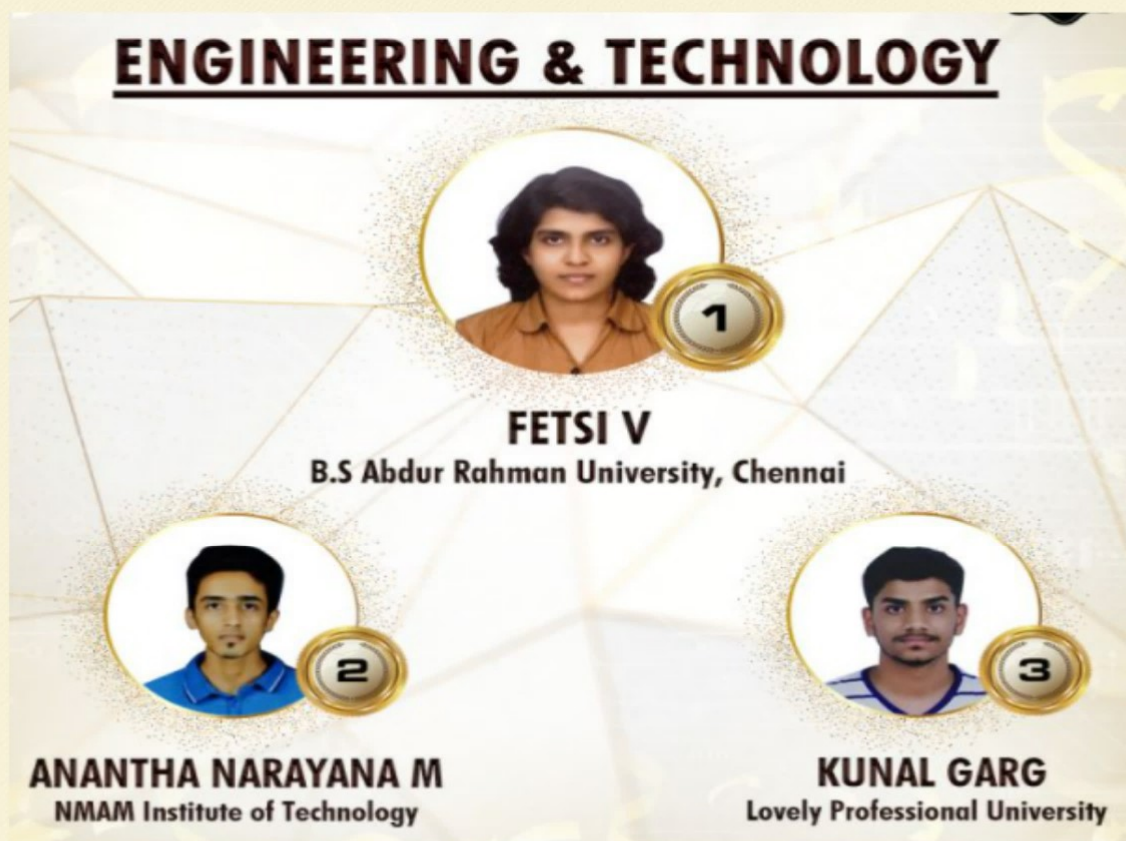
With this, the ceremony moved towards the Category 4 which is dedicated to Domain Specific Awards. In Law Domain, the 1st prize was secured by Aparhiba Debray, student of Institute of Law, Nirma University, Ahmedabad. Sarvagya Chitranshi, student of Gujarat National Law University secured the 2nd prize.

Third prize was secured by Idhika Agarwal, student of Symbiosis Law School, Pune

In Research and Science Domain, the 1st prize was secured by Rakhi Khabiya from Acropolis Institute of Pharmaceutical Education and Research, Indore. Armash Momin Zakir, student of Bharti Vidyapeeth Deemed University, Pune secured the 2nd prize and 3rd prize was bagged by Paranay Sethi from FORE School of Management

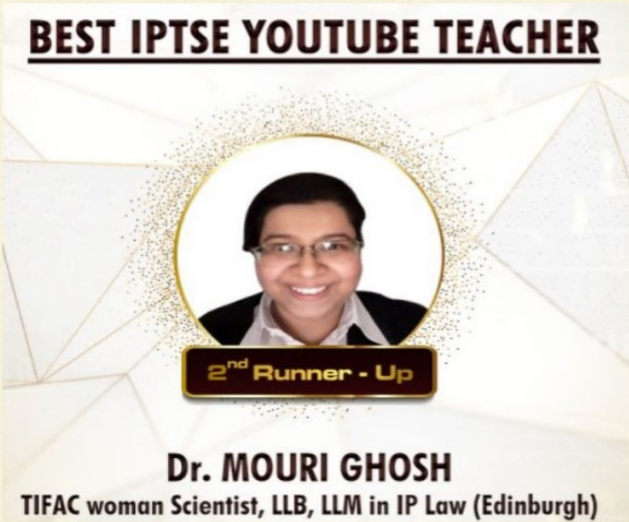


In Engineering and Tech Domain, 1st prize was secured by Fetsi V, Student of B.S. Abdur Rahman University, Chennai. Anantha Narayana M, student of NVAM Institute of Technology, Karnataka received the 2nd prize. 3rd prize was secured by Kunal Garg, student of Lovely Professional University, Jalandhar.



In Design and Multimedia Domain, the 1st prize was secured by Vishal Sharma, student of NMAM Institute of Technology, Karnataka.

Last Category was dedicated to You Tube Teachers who came forward and prepare short IP Videos in order to educate public at large. The Winner position was bagged by Pallavi Bhatia, student of Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur. She made a You tube video on Balancing Intellectual Property and Public Necessities.



The position of 1st Runner up was secured by Ankita Tyagi, IPR Expert & Senior Mnager, European Business Technological Centre (ETBC). Ankita has made a video on Unleashing the potential of Brand Values. Dr Mouri Ghosh, TIFAC Women Scientist bagged the position of Second Runner up. She has made video titled as "Patent or Trade Secret, what suits my invention best?"

3rd Runner up position was secured by Dr Rashmita Sahoo, TIFAC Women Scientist. She has made the video on women's day to celebrate the contribution of Women in Technology and Innovation.

With this, the award ceremony ended followed by an intriguing Panel discussion on IP Match Making: IP Sellers & Buyers Platform". Dr Sheetal congratulated all the awardees and gave the platform to **Aman Sinha**, Advisor, IPTSE Academy to take the Panel Discussion Forward.



Aman Sinha,
Advisor, IPTSE
Academy

Urban Fjellestad, Head of Marketing & Communications, IPR & Licensing - Ericsson, initiated the discussion by tracing the growth of Ericsson as a forerunner in technology and also marks the role of IP in its growth. He said that "IPRs in telecoms is crucial for adoption of technology. If there is no deployment and adoption of new technology, we will be missing out on the benefits and positive impact of such technologies".

He acknowledged the importance of IP not just for companies and inventors to prosper but also to create high skilled jobs. He also expressed that IP is important to address the societal challenges and to fulfill the Sustainable Development Goals.

Dr Yashwant Dev Panwar, Head, Technology Information, Forecasting & Assessment Council, served as the Session Chair & Moderator for the Panel discussion. He raised a relevant point of concern about the small percentage of patents which are monetized or commercialised. He quoted that the real value of IP is not in just creating or protecting it but also in enforcing it. He expressed his belief by saying the Enforcement will accrue real value to IP Holders.

Manoj Dawane, Founder & CEO-VTION Media Analytics had expressed his entrepreneur's perspective during the discussion. He narrated the anecdote of breaking a prototype into seven diagrams. He appreciated the methods followed by the lawyers and acknowledged the importance of IP in entrepreneur's life.





**Sumit Kapoor, Global
Brand Relations Manager,
Amazon**

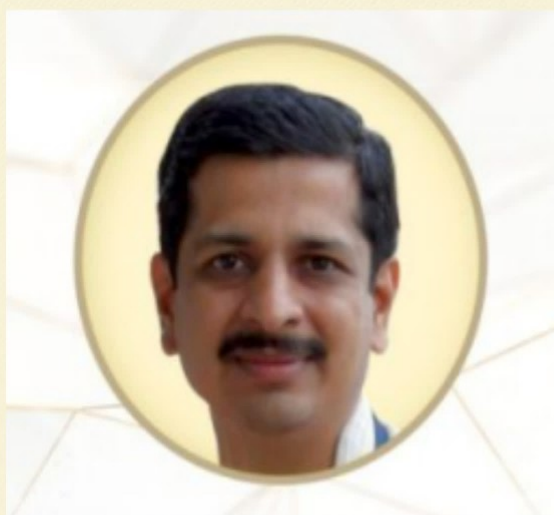
Sumit Kapoor, Global Brand Relations Manager, Amazon brought an e commerce perspective to the table. He talked about the IP Accelerator program at Amazon where they help in creating IP for smaller businesses and not just creation of IP but also the protection of IP.

Dr BK Sahu, Regional Manager and Head IPFC and TISC, has commented upon the synergy of bringing together inventors and institutions. He expressed his thoughts by saying that Matching the right institutions with the right inventors is a phenomenal way to boost innovation in the country. He also marked the importance of networking amongst innovators and institutions. He concluded by saying that Knowledge must be Acknowledged.





During the panel discussion, **Dr. Mohit Gambhir**, Director – Innovation Cell, Ministry of education, Government of India, highlighted the process of monetizing one's intellectual property. He marked the importance of IP and said that it is our ethical and societal Responsibility to understand IP. He also said that IP is important not just to students but to the entire country.



**Nilesh Puntambekar, Sr. Manager -
IP & Innovation for India &
Southeast Asia, Emerson Electric
Co**

Nilesh Puntambekar, Sr. Manager - IP & Innovation for India & Southeast Asia, Emerson Electric Co, has expressed his views on bridging the gap between inventors & institutes while highlighting the problem-solution match.

He also said that Match Making can happen only after establishing common interest and building trust. He also discussed the differences between IP and technology transfer and further added that Academic research and industry research are two different processes, academic research can focus on solving industry relevant problem and find industrial applications of research for better commercialization of IP."

He also said that Match Making can happen only after establishing common interests and building trust. He also discussed the differences between IP and technology transfer and concluded by saying that Academic research and industry research are two different processes.

The event was wrapped up by the closing remarks of Dr Sheetal Chopra. She gave the remarks in capacity of Chairperson ASSOCHAM IPR Council. She presented his vote of thanks to everyone and also congratulated all the winners.

The event was also live telecasted on You Tube @ IPTSE You Tube Channel



Reported by- **Pallavi Bhatia**, Research scholar, IPTSE Academy,
Law student of Rajiv Gandhi School of Intellectual Property Law, IIT
Kharagpur